



Call for Papers 2010

now accepting submissions....

About Pertanika Journals

Pertanika is the only official journal of Universiti Putra Malaysia. The journal caters for scientists, professors, researchers, post-docs, scholars and students who wish to promote and communicate advances in the fields of Agriculture, Science & Technology, and Social Sciences & Humanities research under its three titles; Journal of Tropical Agricultural Science (JTAS), Journal of Science & Technology (JST) & Journal of Social Sciences & Humanities (JSSH).

Pertanika JSSH is a multidisciplinary peer-reviewed leading journal in Malaysia which began publication in 1978 as *Pertanika* and became a specialized journal in 1992 as the Journal of Social Sciences and Humanities to meet the need for specialized journals in areas of study aligned with the interdisciplinary strengths of the university. It is indexed in SCOPUS (Elsevier) and EBSCO.

The journal is published in **English** and it is open to authors around the world regardless of the nationality. It is currently published twice a year, in **March** and **September**.

Scope of Journal

Pertanika Journal of Social Sciences & Humanities deals in research or theories in social sciences and humanities research. Areas relevant to the scope of the journal include: *accounting; agricultural and resource economics; anthropology; business studies; communications; community and peace studies; design and architecture; disaster and crisis management; economics; education; language education; language acquisition; extension studies; finance; gerontology; human ecology; humanities; management; marketing; modern languages; psychology; safety and environment; social and behavioural sciences; and sociology*. JSSH aims to

develop as a flagship journal for the Social Sciences with a focus on emerging issues pertaining to the social and behavioural sciences as well as the humanities, particularly in the Asia Pacific region.

Paper Submission Instructions

For the **two** 2010 issues, papers must be submitted on or before Dec. 14, 2009 and Feb. 19, 2010, respectively. Please feel free to contact the executive editor for guidance on the submission process.

Articles for JST may be either full research papers (maximum 6000 words), or as short communications (maximum 2000 words), or review papers (maximum 4000 words). After submissions are accepted, papers will follow blind peer-review process by selected members of the editorial board and reviewers from an international pool for quality, consistency and research contribution. Authors are welcome to nominate a reviewer when submitting their paper using the prescribed form.

Articles submitted to this journal must contain original results and must not be submitted elsewhere while being evaluated for the Journal of Tropical Agricultural Science.

Articles should be double-spaced 12 point type (Arial or Times New Roman fonts preferred). The **first** page should only contain the running title of the article.

The **second** page should include the full title of the article and the names and contact information of all authors. It should clearly state the corresponding author. The names of the authors must be abbreviated following the international naming convention. e.g. *Salleh, A.B., Tan, S.G., or Sapuan, S.M.*

The **third** page should repeat the full title of the article and contain the abstract and keywords but no author information. Page **four** onwards should contain the introduction and the rest of the article.

Articles may be submitted electronically as e-mail attachments in either MSWord or RTF file formats to ndeeps@admin.upm.edu.my. Questions regarding submissions should be directed to the same address.

One key request of researchers across the world is unrestricted access to research publications. *Pertanika* gives a worldwide audience larger than that of any subscription-based journal and thus increases the visibility and impact of published works as it is fully committed to the Open Access Initiative and will provide free access to all articles as soon as they are published.

Please find the journal's profile at: <http://www.rmc.upm.edu.my/jpertanika/index.htm>

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