UPM's Hallmark Journal
a broader perspective of scientific disciplines
About Us

Pertanika is the official journal of Universiti Putra Malaysia. Its goal is to bring the highest quality research to the widest possible audience. We aim for excellence, sustained by a responsible and professional approach to journal publishing.

At Pertanika Journals, we know the importance of your research being published as quickly and efficiently as possible. With your input, we can guarantee a streamlined production process to ensure that your paper can reach the academic community rapidly and with maximum impact.

Pertanika policy prohibits an author from submitting the same manuscript for concurrent consideration by two or more publications. It prohibits as well publication of any manuscript that has already been published either in whole or substantial part elsewhere.

All the three Pertanika titles are indexed in EBSCO. In addition, Pertanika Journal of Tropical Agricultural Science (JTAS) and Journal of Social Sciences & Humanities (JSSH) are indexed in SCOPUS (Elsevier).

Acceptance Rate
Pertanika’s acceptance rate averaged to about 65% in the last 6 months. This also means that on average, Pertanika Journals have a 35% rejection rate of its submitted manuscripts, many of the papers fail on account of their substandard presentation and language (frustrating the peer reviewers).

Background
Pertanika began publication in 1978 as the Journal of Tropical Agricultural Science (JTAS). In 1992, a decision was made to streamline Pertanika into three journals to meet the need for specialised journals in areas of study aligned with the interdisciplinary strengths of the university.

Other Pertanika titles include Journal of Science and Technology (JST), and Journal of Social Sciences and Humanities (JSSH).

The revamped Pertanika Journals are now international peer-reviewed journals devoted to the publication of original papers, and they serve as a forum for practical approaches to improving quality in issues pertaining to tropical agriculture and its related fields, science and engineering research, and also deals in research or theories in social and behavioural sciences as well as the humanities, particularly in the Asia Pacific region.

About the Journals
The journals accept papers in English and are open to authors around the world regardless of the nationality. Each of the journals is currently published two times a year.

JST is published in January and July each year. The abbreviation for Pertanika Journal of Science & Technology is Pertanika J. Sci. Technol.

JTAS is published in February and August each year. The abbreviation for Pertanika Journal of Tropical Agricultural Science is Pertanika J. Trop. Agric. Sci.

JSSH is published in March and September each year. The abbreviation for Pertanika Journal of Social Sciences & Humanities is Pertanika J. Soc. Sci. Hum.

Scope of the Journals
JST caters for research in bioinformatics, bioscience, biotechnology and bio-molecular sciences, chemistry, computer science, ecology, all areas of engineering, environmental control and management, mathematics and statistics, medicine and health sciences, nanotechnology, physics, safety and emergency management, and the like.

JTAS publishes original papers in tropical agricultural research, agricultural biotechnology, biochemistry, biology, ecology, entomology, fisheries, forestry, food sciences, genetics, microbiology, pathology and management, physiology, plant and animal sciences, veterinary medicine, or any related field.

JSSH aims to develop as a pioneer journal for the social sciences with a focus on emerging issues pertaining to the social and behavioural sciences as well as the humanities, particularly in the Asia Pacific region. Areas relevant to the scope of the journal include: accounting, agricultural and resource economics, anthropology, communication, community and peace studies, design and architecture, economics, education, ethnic relations, extension education, finance, gerontology, hospitality and tourism, human ecology, human resource development, language & linguistics, literature, management, marketing, psychology, safety and environment, sociology, and sustainable development, or any related field.
Pertanika’s Editorial Excellence
We are committed to supporting the intellectual output of our contributors and to providing the best professional advice to assist a journal’s development.

Based on the respective scope of the journals, an Editorial Board comprising of competent members from various disciplines of research and faculties of the universities, both nationally as well as internationally, has been specifically established.

In addition, each journal has an Editorial Advisory Board, of which members are academicians with excellent research background from prominent universities and research institutes in UK, USA, Australia, New Zealand, Japan, Hong Kong, China, Korea, India, Saudi Arabia, Iran and beyond.

The Editorial Advisory Board provides guidance on key issues to help support our development efforts in making Pertanika an International ISI journal.

Journal’s Review Process
Our journals follow a double-blind peer-review system. In the peer-review process, three referees independently evaluate the scientific quality of the submitted manuscripts.

Pertanika’s Code of Ethics
With Pertanika’s new look comes a more overt emphasis on credibility. Pertanika has adopted a Code of Ethics to ensure that its commitment to integrity is recognized and adhered to by contributors, editors and reviewers. It warns against plagiarism and self-plagiarism, and provides guidelines on authorship, copyright and submission, among others. The document is available in hard copy from the journal’s Executive Editor, or may be read on the journal’s website.

Manuscript Preparation
Pertanika accepts submission of mainly four types of manuscripts. Each manuscript is classified as regular or original papers, short communications, reviews, and proposals for special issues.

Regular articles
Full-length original empirical investigations not exceeding 5,000 words or 8-10 printed pages (excluding the abstract, references, tables and/or figures). One printed page is roughly equivalent to 3 type-written pages.

Short communications
Significant new information to readers of the journal in a short but complete form. It is suitable for the publication of technical advance, bioinformatics or insightful findings of social and behavioural sciences as well as the humanities. Should not exceed 2,000 words or 4 printed pages, and is intended for rapid publication. They are not intended for publishing preliminary results or to be a reduced version of regular papers.

Review articles
Critical evaluation of materials about current research that had already been published by organizing, integrating, and evaluating previously published materials. Review articles should aim to provide systemic overviews, evaluations and interpretations of research in a given field. The paper should not exceed 4,000 words or 7-8 printed pages.

Special issues
Pertanika also caters for selected papers from research presented at a conference, seminar, congress or a symposium. The size of the papers should not exceed 5,000 words or 8-10 printed pages.

Pertanika follows the latest version of the Publication Manual of the American Psychological Association (APA) style. The authors may use American or British spellings. However, the journal prefers British spellings in which case authors should follow the latest edition of the Oxford Advanced Learner’s Dictionary. Articles must be competently written and argued in clear and concise grammatical English.

The instructions for authors must be followed. Manuscripts not adhering to the instructions will be returned for revision without review. Authors should prepare manuscripts according to the guidelines of Pertanika. For details, please log on to the Pertanika website at http://www.pertanika2.upm.edu.my/pertanika/index.htm or send email to ndeeps@admin.upm.edu.my

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Authors are responsible for the linguistic accuracy of their manuscripts. Authors not fully conversant with the English language should seek advice from subject specialists with a sound knowledge of English. Please refer to our website http://www.pertanika2.upm.edu.my/pertanika/index%20%20submissions.htm#English_Language_Editing for more information on this.

All articles submitted to the journal must comply with the Pertanika submission guidelines. Failure to do so will result in return of the manuscript and possible delay in publication.
Submission of Manuscript

An electronic copy of your manuscript (text in MS Word and figures in GIF or JPEG format) along with completed Declaration, Referral A, Scope forms and a Cover letter must be submitted via email. You may complete the forms electronically if you download the online version of the forms.

Alternatively, four printed copies of your original manuscript as well as a CD containing the text in MS WORD and figures in GIF/JPEG format together with the printed copies of the Declaration, Referral A, Scope forms, and a Cover letter need to be submitted by mail.

All forms can be downloaded from http://www.pertanika2.upm.edu.my/jpertanika/index.htm or can be obtained from the Executive Editor's office upon request.

Please do not submit manuscripts directly to the Editor-in-Chief or to our Publisher, UPM Press. All manuscripts must be submitted through the Executive Editor’s office at the address given below to properly acknowledged and rapidly processed.

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Note: When your manuscript is received at Pertanika, it is considered to be in its final form. Therefore, you need to check your manuscript carefully, particularly for the linguistic accuracy of your manuscript before submitting it to the Executive Editor.

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There is a range of Pertanika Journal material that you can access online for free. Most of our journals publish abstracts as well as articles in full. All issues are made available freely and there is a large selection of papers available through open access.

Due to our open access initiative, you can make an assessment of its relevance for you as a potential subscription purchase.

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Papers are invited from scientists, professors, post-docs and students who are seeking publishing opportunities for their research papers.

Pertanika invites you to explore frontiers from all fields of agriculture, science and technology to social sciences and humanities. You may contribute your scientific work for publishing in UPM’s award-winning citation-indexed journals.

Submissions should conform to the Pertanika style, which is available at http://www.pertanika2.upm.edu.my/jpertanika/index.htm. You may also obtain the Pertanika style via email.

Remember, Pertanika is the resource to support you in strengthening research and research management capacity.
Why should you publish in Pertanika Journals?

Benefits to Authors

**PROFILE:** Our journals are circulated in large numbers all over Malaysia, and beyond in Southeast Asia. Recently, we have widened our circulation to other overseas countries as well. We will ensure that your work reaches the widest possible audience in print and online, through our wide publicity campaigns held frequently, and through our constantly developing electronic initiatives via Pertanika online submission system.

**QUALITY:** Our journals’ reputation for quality is unsurpassed ensuring that the originality, authority and accuracy of your work will be fully recognised. Each manuscript submitted to Pertanika undergoes a rigid originality check. Our double-blind peer refereeing procedures are fair and open, and we aim to help authors develop and improve their work. Pertanika JTAS is now over 30 years old; this accumulated knowledge has resulted in Pertanika being indexed in SCOPUS (Elsevier), EBSCO, CABI and AGRICOLA.

**AUTHOR SERVICES:** We provide a rapid response service to all our authors, with dedicated support staff for each journal, and a point of contact throughout the refereeing and production processes. Our aim is to ensure that the production process is as smooth as possible, is borne out by the high number of authors who publish with us again and again.

**LAG TIME:** Submissions are guaranteed to receive a decision within 14 weeks. The elapsed time from submission to publication for the articles averages 5-6 months. A decision of acceptance of a manuscript is reached in 3 to 4 months (average 14 weeks).

For further information and Journal Guidelines, please visit our website at: http://www.pertanika2.upm.edu.my/jpertanika/index.htm

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